This word, uncommon before for the many residents of Kharkiv, through the last 6 years got a new meaning. It is associated not only with the destroyed reactor of Chernobyl atomic station but with ecological art exhibition as well. They present different spheres of art and are held by Museum-Gallery «4th Block». International exhibition of Graphic Arts and Poster is the pivot of these activities. Every three years well-known designers-graphics from all over the world who are aware of our world’s future send their works to Kharkiv. Artists participating in the exhibition are confident that due to their creativity our world can change for the better.

Museum-Gallery «4th Block» is practically the only ecologically oriented project of Ukraine that has gained world-wide acknowledgement. Exhibitions periodically held by the Museum-Gallery give rise to deeper realization to ecological problems dwelling on the most vital aspects of the life of Ukraine connected with the Chernobyl disaster and how it affected the environment.

International Exhibition «4th Block» successfully held in Kharkiv in 1991, 1994, 1997 had positive press and media attention, enjoyed recognition. More than 300 artists from 35 countries of the world participated in these exhibitions and sent to Kharkiv about 1000 of their works. In 1996, when it was 10 years since the Chernobyl disaster destroyed works of Museum-Gallery «4th Block» were shown in Kiev (Ukraine), Dnipro, Moscow (Embassy of Ukraine in Russia), Toronto, Ottawa (Canada), Madrid, Valencia (Spain). In 1998 exhibitions were presented in London (Embassy of Ukraine in Great Britain) and in Aarhus (Denmark) at the International Ecological Forum-98.

Ecologically oriented Museum-Gallery «4th Block» is the collection of art works that stay in Kharkiv after the international exhibitions. It has no parallel either in Ukraine or anywhere in the world.

It amounts to 800 works of modern graphics and poster. Most of the authors are well-known artists from England, France, Germany, USA, Canada, Australia, Japan, Russia, Ukraine whose works are exhibited in the outstanding world museums like Metropolitan Museum in New York, Library of Congress in Washington DC, Modern Art Museum in Paris, British Royal Museum in London, etc.