Disentangling within-person changes and individual differences among fundamental need satisfaction, attainment of acquisitive desires, and psychological health

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Abstract

We explored within-person and individual difference associations among basic psychological need satisfaction (autonomy, competence, and relatedness), attainment of acquisitive desires (wealth and popularity) and indicators of well- and ill-being. Participants were 198 undergraduates (51% male) who completed an inventory multiple times over a university semester. Analyses revealed that increased satisfaction of all the needs and desires beyond participants’ normal levels, with the exception of relatedness, were associated with greater psychological welfare. Nonetheless, individual differences in well-being were only predicted by psychological need satisfaction, and not by the attainment of acquisitive desires. Hence, the realization of acquisitive desires may elicit within-person increases in psychological welfare; however, satisfying innate needs may be a better bet for long term psychological health.

Keywords: Money, social recognition, psychological needs, well-being, self-determination
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1. Introduction

Whether gratification of one’s desires for riches and status leads to psychological well-being or satisfaction of other fundamental psychological needs plays a more significant role has been widely debated in the literature (e.g., Sheldon, Elliot, Kim, & Kasser, 2001). The early work of Murray (1938) implied that any motive that drives action and is associated with satisfying experiences when met may be considered a need. Contrastingly, supporters of self-determination theory (SDT) advocate that humans are innately driven to pursue autonomy, competence, and relatedness, and only the satisfaction of these psychological nutrients are essential to experience well-being (e.g., Vansteenkiste, Niemiec, & Soenens, 2010). We wished to extend current knowledge by extricating individual differences and within-person changes among need satisfaction, attainment of desires, and psychological health to help elucidate differences between fundamental needs and acquisitive desires.

A fundamental psychological need must meet several criteria, including the elicitation of positive consequences when met, as well as ill effects when thwarted (Baumeister & Leary, 1995). Satisfying the desire for wealth may have evolutionary benefits for one’s health and, therefore, may represent a psychological need (e.g., Kanazawa, 2003). Similarly, popularity has been discussed as a human need by socio-analytical psychologists, who propose that individuals are motivated to accumulate status so one can psychologically thrive (e.g., Hogan, 1996). Alternatively, evidence exists that suggests the satisfaction of the yearning to be wealthy and popular is unconnected to psychological health (e.g., Niemiec, Ryan, & Deci, 2009), irrespective of the value placed on
fulfilling these goals (Vansteenkiste et al., 2010). These longings are, therefore, merely desires, rather than needs.

Rather than focusing on satisfying one’s desire for social status and material prosperity, self-determination theorists (e.g., Vansteenkiste et al., 2010) advocate that humans are inherently driven to pursue competence (effectiveness within one’s environment), relatedness (engagement in meaningful social relationships), and autonomy (self-initiation of one’s behavior). Using SDT as a framework, studies have shown that the fulfilment of autonomy, competence, and relatedness is positively associated with well-being and negatively related to ill-being (e.g., Reis, Sheldon, Gable, Roscoe, & Ryan, 2000). This research also suggests that the relations among the three needs and indicators of well- and ill-being may differ according to the exploration of within-person changes or individual differences. However, a comparison between fulfilment of specific psychological needs advocated by self-determination theorists and acquisitive desires was not conducted and is, therefore, the focus of the present study.

We aimed to fill this gap by exploring the extent to which satisfaction of five needs and desires (i.e., autonomy, competence, relatedness, wealth, and popularity,) predicted various indicators of well- (i.e., positive affect and vitality) and ill-being (i.e., negative affect, sleep disturbance, and frequency of headaches). Regarding popularity, we replicated Sheldon and colleagues’ (2001) attempts to stay faithful to the ‘American dream’ lay perspective of popularity; although we acknowledge that this may have some conceptual overlap with individuals’ influence over others. Sheldon et al. consistently found stronger relationships among the three SDT-advocated needs and affect, compared to wealth and popularity. The present study attempted to build on this work by examining the study variables over a three-month time period, which allowed us to explore whether a) individual differences in the satisfaction of the needs and desires were associated with well- and ill-
being, and b) within-person fluctuations were related to well- and ill-being. This disentanglement is significant because the two levels of relationships are conceptually and statistically distinct. Fulfilling a desire may be associated with positive consequences at the within-person level but not individual differences in well-being. Satisfaction of a need may also be related to within-person changes in well-being, however, individuals whose needs are met should also report greater levels of well-being, compared to individuals whose needs are not met (Vansteenkiste et al., 2010). In other words, it is the satisfaction of fundamental needs, and not acquisitive desires, which separate those individuals who are psychologically thriving from those who are not.

We aligned with SDT by suggesting that autonomy, competence, and relatedness are fundamental to human thriving and represent a psychological need, whereas, wealth and popularity are psychological desires which are not fundamental to optimal functioning. As such, we hypothesized that satisfaction of all five needs and desires would be related to positive consequences (i.e., higher positive affect and subjective vitality, and lower negative affect) at the within-person level. In contrast, only individual differences in the satisfaction of three SDT-based needs would be related to positive psychological consequences. No individual difference relationships were expected among satisfaction of the desires for popularity and wealth and psychological consequences.

Our hypotheses were less clear with regard to physical symptoms of ill-being (i.e., sleep disturbance and frequency of headaches), given that previous research has offered mixed support for the relationship between psychological need satisfaction, in particular relatedness, and poor somatic health (e.g., Reis et al., 2000). Therefore, we proposed that at both levels of analysis low satisfaction of autonomy and competence would be related to increased somatic symptoms of ill-health, whereas unsatisfied desires (i.e., wealth and popularity) and relatedness would not.

2. Method
2.1. Participants and Procedure

Participants were 198 undergraduates aged between 19 and 30 years ($M = 19.82$, $SD = 1.47$, 51% male) who were based in England. Forty students completed the inventory four times, 81 completed it three times, 54 completed it twice, and 23 completed it once. Following ethical procedures, participants completed an inventory containing all study variables during the second, third, fifth, eighth, and tenth week of a university semester (some participants were given the questionnaire in different weeks).

2.2. Measures (please see online supplement for example items)

2.2.1. Attainment of Psychological Needs and Desires was measured by asking participants to respond to the stem “during the past week, I felt” followed by 15 items (three items for each need or desire) previously used and validated by Sheldon et al. (2001). All items were responded to on a 5-point scale ranging from 1 (not at all) to 5 (very much).

2.2.2. Vitality was measured using the validated seven item version of the Subjective Vitality Scale (Ryan & Frederick, 1997). Participants read the stem “during the past week” followed by the items and responded using a 7-point scale, anchored by 1 (not at all true) and 7 (very true).

2.2.3. Positive and Negative Affect was assessed using the previously validated Positive and Negative Affect Scale (Watson, Clark, & Tellegen, 1988). Participants were asked to rate how much they have experienced ten positive and ten negative emotions during the past week on a 5-point scale ranging from 1 (very slightly or not at all) to 5 (extremely).

2.2.4. Sleep Disturbance and Frequency of Headaches were measured using the four and three items that comprise the respective subscales of the Physical Health Questionnaire.
Participants were asked to consider the last week and respond using a scale ranging from 1 (not at all) to 7 (all the time).

3. Results

All subscales demonstrated adequate internal consistency ($\alpha \geq .60$) and correlations between the study variables suggested that multicollinearity was not an issue (specific details can be found in the online supplement).

Using MLwin 2.10 software (Rasbash, Steele, Browne, & Goldstein, 2009), we estimated level 1 (i.e., within-person) and level 2 (i.e., individual differences) relationships simultaneously. All predictor variables were explored as random effects; however, they were entered as fixed effects in the models if the level 2 slope variance was not significant or the deviance scores did not indicate better model fit. To examine within-person relations the five psychological needs and desires were group mean centered and entered as predictors in the level 1 equation of the respective models. To examine individual difference relationships, participants’ mean scores of the five needs and desires were centered on the sample mean across all time points and entered into the level 2 equation. To further investigate potential differences between individual differences in need and desire attainment, we also constructed a series of models in which the slope of one psychological need was constrained to be equal with the slope of one desire. If these models showed worse fit to the data than an unconstrained model the respective slopes (i.e., relationships) were assumed to be different. Results can be seen in Table 1 and are summarized for each outcome variable below.

3.2.1. Vitality. Increases in attainment of all the needs and desires beyond one’s normal levels were associated with greater vitality, with the exception of relatedness. Moreover, participants who had their needs for competence, autonomy, and relatedness satisfied generally
reported higher vitality, compared to participants who did not have these needs satisfied. No individual difference relationships were found for wealth and popularity. Comparison of constrained and unconstrained models revealed that significant differences existed between the level 2 slope coefficients of the needs and the desires (range of $\Delta \chi^2 = 4.12 - 11.14$, $df = 1$, all $p < .05$), with the exception of relatedness and money ($\Delta \chi^2 = 3.06$, $df = 1$, $p > .05$).

3.2.2. Positive affect. Increases in attainment of competence, autonomy, and popularity beyond one’s normal levels were related to higher positive affect. The relationship between competence and positive affect significantly varied across participants. In addition, participants who had their needs for competence, autonomy, and relatedness satisfied generally reported greater positive affect, compared to participants who did not have these needs satisfied. No individual difference relationships were found for wealth and popularity. Comparison of constrained and unconstrained models revealed that significant differences existed between the level 2 slope coefficients of the needs and the desires (range of $\Delta \chi^2 = 4.93 - 10.36$, $df = 1$, all $p < .05$), with the exception of relatedness and popularity ($\Delta \chi^2 = 2.08$, $df = 1$, $p > .05$).

3.2.3. Negative affect. Increases in attainment of the desires or needs were not associated with negative affect, however, the relationships among increases in competence, relatedness and negative affect varied significantly across participants. Further, participants who had their needs for competence and autonomy satisfied generally reported feeling less negative affect, compared to participants who did not have these needs satisfied. No individual difference effects were found for relatedness, wealth, and popularity (however, the relationship between popularity and negative affect varied across participants). Comparison of constrained and unconstrained models revealed that significant differences existed between the level 2 slope coefficients of the two significantly related needs (i.e., autonomy and competence. Relatedness was not tested as it did
not significantly predict negative affect) and the desires (range of $\Delta \chi^2 = 8.11 \text{ – } 16.14$, $df = 1$, all $p < .05$).

3.2.4. **Sleep disturbance.** Increases in attainment of competence and wealth above one’s normal levels were associated with less sleep disturbance. However, there were no significant relationships between individual differences in the attainment of needs and desires and sleep disturbance.

3.2.5. **Headaches.** Increases in attainment of the desires or needs were not associated with frequency of headaches, however, the relationship between increases in popularity and headache occurrence significantly varied across participants. Again, there were no significant relationships between individual differences in the needs and desires and headache occurrence.

4. **Discussion**

Findings within the present study suggested that increased attainment beyond one’s normal levels in two of the three psychological needs advocated by SDT (i.e., autonomy and competence), as well as popularity and wealth are associated with positive affective responses and vitalized functioning. However, differences between SDT-based needs and acquisitive desires were found at the individual difference level. Participants who satisfied their desire to be wealthy and popular did not report enhanced well-being, compared to participants who were unsatisfied. Contrastingly, individuals who felt autonomous, competent, and related reported greater psychological health, compared to individuals with lower levels of psychological need satisfaction. Results were less conclusive regarding indicators of ill-being.

Our results imply that an individual who experiences an increase in his or her satisfaction of competence (e.g., feeling proficient at work after a successful project), autonomy (e.g., having more time to participate in activities of one’s choosing than normal), popularity
(e.g., a sudden increase in attention on social networking websites), and wealth (e.g., an unexpected pay rise) is likely to function with more energy and vitality during these changes. Further, greater feelings of competence, autonomy, and popularity compared to usual are likely to be associated with higher positive affect. The immediate positive correlates associated with elevated attainment of popularity and wealth may explain why these two desires are so sought after (Bandura and Locke, 2003). Similarly, the proposition that increased agency and effectivenes will correspond with energized functioning and increased positive affect has robust support. In contrast to Reis et al. (2000), however, we did not find any significant relationships between increases in the satisfaction of relatedness beyond one’s normal levels and positive affect or vitality. These equivocal findings imply that in certain contexts, fluctuations in relatedness satisfaction may play a lesser role in healthy psychological functioning, compared to autonomy and competence. As we discuss later, however, this isolation should not become the typical experience for any given individual.

Limited support was established for our proposal that decreases in the satisfaction of the psychological needs and acquisitive desires beyond one’s normal levels would lead to higher reported ill-being. Decreased feelings of competence and attainment of wealth compared to normal were associated with disturbed sleep. Financial concerns have been shown to be a significant potential stressor in undergraduate samples (Ross, Cleland, & MacLeod, 2006), which may explain why a participant would experience troubled sleep if he or she does not feel as financially satisfied as normal. Generally speaking, fluctuations in the SDT-based psychological needs did not impact upon individuals’ ill-being. We based this hypothesis on Deci and Ryan’s (2000) proposal that thwarting individuals’ psychological needs will result in diminished functioning, as well as work proposing more specific links (e.g., social isolation and reduced
sleep quality; Hawkley, Preacher, & Cacioppo, 2011). However, research has often found similar
non-significant relationships among psychological need satisfaction and indicators of ill-being
(e.g., Reis et al., 2000). Recent work by Bartholomew, Ntoumanis, Ryan, Bosch, & Thørgesenen-
Ntoumani (2011) proposed that a lack of need satisfaction (i.e., what we measured in the present
study) is conceptually distinct from overt thwarting of psychological needs and this distinction
may explain why non-significant relationships between psychological need satisfaction and
maladaptive consequences are often found.

As expected, a clear distinction can be seen between psychological needs and desires
when examining individual differences in the fulfilment of these constructs and their associations
with well-being. Individuals who reported high satisfaction of the desire for wealth and
popularity did not report higher psychological well-being, compared to individuals who reported
low satisfaction. In contrast, participants whose psychological needs for autonomy, competence,
and relatedness are generally fulfilled in life reported greater psychological well-being, compared
to individuals who experience less psychological need gratification. These results were
supplemented by the finding that participants who reported lower autonomy and competence
satisfaction reported higher negative affect, compared to participants who reported greater felt
autonomy and competence. Thus, our results suggest that individuals who feel a sense of self-
initiation and effectiveness in their activities, as well as a connectedness with important others are
likely to experience a fulfilling life. Those individuals who gratify their need for status and riches
may not be guaranteed such a positive existence, despite some immediate benefits of attaining
social recognition and wealth beyond one’s normal levels.

It is worth noting that, in some instances, the relationships associated with relatedness
need satisfaction were not found to be different than those of wealth and popularity attainment.
Based on our criteria, therefore, the proposal that relatedness need satisfaction is more important than gratifying materialistic desires remains debatable. This challenges researchers to discover why this might be the case, for example, experimentally manipulating actual need and desire satisfaction, rather than relying on self-reported perceptions, might help to clarify the importance of each need and desire for individuals’ well- and being. Notwithstanding these equivocal findings, although increases in participants’ sense of relatedness satisfaction beyond one’s normal levels did not correspond to enhanced levels of well-being, individuals who were generally higher in feelings of relatedness satisfaction reported more vitality and positive affect than their unrelated counterparts. Thus, it seems that chronic satisfaction of relatedness has a key role in psychological well-being, but fluctuations in relatedness may not be so impactful.

4.1. Limitations, Future Directions and Conclusions

Despite providing a detailed picture of the varying consequences of fulfilling psychological needs and desires, it is worth noting that all the constructs were measured via self-report in a relatively homogenous sample of Caucasian undergraduate students. Hence, the use of alternative markers and samples is recommended. In addition, the analysis we employed cannot provide information on the causal direction of relationships, particular at the individual difference level where alternative trait variables may explain the relationships. Potential moderators of the relationships examined in this study could also be scrutinized to help facilitate understanding of why some of the relationships found varied across participants. Notwithstanding these limitations, however, the study offers new insights into the varying potential consequences of fulfilling psychological needs advocated within the SDT framework and acquisitive desires. In particular, disentangling within-person and individual difference relationships seems to help distinguish
between needs and desires and their impact upon well-being and affective ill-being, but not somatic ill-being.
5. References


